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Six years of development in promoting identity formation of STEM education as a distinct field



Yeping Li

Abstract

With the completion of six publication cycle years (August 2014 to July 2020), the *International Journal of STEM Education* has achieved important milestones in promoting the identity of STEM education as a distinct field. In this editorial, I specifically share the journal's achievements since August 2019 and its emerging trends in leading research publications in STEM education, which reflect not only the journal's growth with on-going strong support from researchers and readers internationally, but also the gradual formation of a broad field identity of STEM education.

Keywords: Identity, Impact, Scholarship, SSCI journal, STEM education, STEM education research

Introduction

In the previous two editorials (Li, 2018a, 2019), I summarized the journal's performance in publications over its first four and then first five publication cycle (PC) years since August 2014 respectively. The steady growth of quality publications has allowed the journal to not only serve as a gathering place for international researchers and readers to share scholarly work in science, technology, engineering and mathematics (STEM) education, but also take a leading role in promoting the scholarship development in STEM education research (Li, Wang, Xiao, & Froyd, 2020a). Within 5 years of its establishment, the International Journal of STEM Education (IJ-STEM) was already being evaluated and selected for inclusion in both Web of Science's Social Sciences Citation Index (SSCI) by Clarivate Analytics and Elsevier's Scopus (Li, 2019).

In this editorial, I will share the journal's recent developments, especially in its sixth PC year since August 2019. In light of the journal's on-going development and performance, I will further discuss how STEM education has been moving forward to build its own identity

gradually. Thus, the following sections are organized in two main parts, the first about the journal's progress, and the second about the broad identity formation of STEM education as a distinct field. The editorial will conclude with acknowledgments to STEM education researchers and readers for the on-going strong support that helps make the journal a great success for all.

Recent progress reflected in the journal's multiple performance measures

Performance progress measured by indexing services

Because the *IJ-STEM* was evaluated for coverage in SSCI starting in 2019, the journal's citation performance in 2019 became available in the middle of 2020. The very first impact factor (IF) of 1.850 places the journal at #100 out of 263 journals currently covered by SSCI in the category of "Education & Educational Research", and #15 out of 41 journals in the sub-category of "Scientific Disciplines." The IF has positioned the journal in Quarter 2 among these 263 journals in 2019.

The journal received its first Scopus CiteScore (CS) of 2.40 from Elsevier in 2018 (Li, 2019). The CS of 2.40 ranked the journal in the 88th percentile (#121) of 1038 education journals covered by Scopus at that time.

Correspondence: yepingli@tamu.edu Texas A&M University, College Station, TX 77843-4232, USA



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Table 1 Top 10 most-cited articles published in 2019

Title	Author	Country
Teachers' perception of STEM integration and education: a systematic literature review	Margot & Kettler, 2019	USA
Perceived supports and evidence-based teaching in college STEM	Bathgate, Aragón, Cavanagh, et al., 2019	USA
A descriptive study of race and gender differences in how instructional style and perceived professor care influence decisions to major in STEM	Rainey, Dancy, Mickelson, et al., 2019	USA
Universal Design for Learning in postsecondary STEM education for students with disabilities: a systematic literature review	Schreffler, Vasquez III, Chini, et al., 2019	USA
Problematizing teaching and learning mathematics as "given" in STEM education	Li & Schoenfeld, 2019	USA
Supporting improvements to undergraduate STEM instruction: an emerging model for understanding instructional change teams	Olmstead, Beach, & Henderson, 2019	USA
Learning about research and readership development in STEM education: a systematic analysis of the journal's publications from 2014 to 2018	Li, Froyd, & Wang, 2019a	USA
Exploring student understanding of the engineering design process using distractor analysis	Wind, Alemdar, Lingle, et al., 2019	USA
Evidence that communities of practice are associated with active learning in large STEM lectures	Tomkin, Beilstein, Morphew, et al., 2019	USA
Sustaining pedagogical change via faculty learning community	Tinnell, Ralston, Tretter, et al., 2019	USA

^aCountry refers to where the corresponding author's research organization or institution is located

Recently, Scopus changed its CS calculation formula. Instead of calculating citations on publications in the prior 3 years (see https://www.elsevier.com/editors-update/ story/journal-metrics/citescore-a-new-metric-to-helpyou-choose-the-right-journal), CS is now calculated based on citations of 4 years' publications (i.e., 2016-2019) received in these same 4 years. Thus, it is inevitable that the formula change would have advantages and disadvantages to different journals in various situations. For example, new journals, with a short history and generally fewer citations at the initial stage (this journal started in 2014), is disadvantaged compared to older, more established journals. In addition, we noticed that the change introduced some errors and inconsistencies in selecting and classifying publication items that brought negative impacts to the CS calculation for this journal¹. Based on the CS calculation without making any error correction, the journal received a 2019 CS of 3.0. Although the value is higher than the 2018 CS of 2.40, the journal's ranking decreased from the 88th percentile (#121 out of 1038 education journals covered by Scopus) to the 83rd percentile (#203 out of 2034 education journals currently covered).

In addition, the journal received the Source Normalized Impact per Paper (SNIP) of 2.058 and its first-ever SCImago Journal Rank (SJR) of 0.847 in 2020. With the calculation of weighted citations, SJR provides a

measurement of the journal's performance comparable across different fields. The SJR value of 0.847 (2019) places the journal in Quarter 1 in the category of Education covered by Scopus.

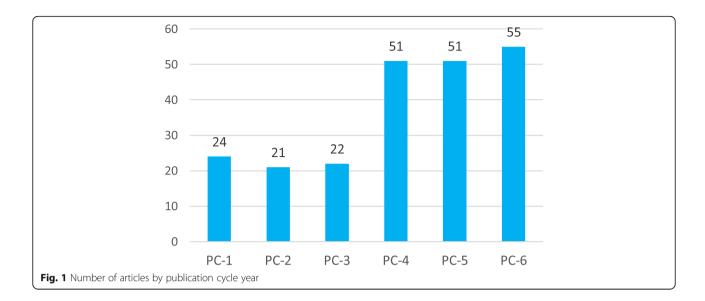
To illustrate journal article citation trends, we can take a closer look at some of the most-cited publications. For articles published in 2019, Table 1 shows the top 10 most-cited publications in descending order. Although specific topics covered by these most-cited articles do not seem to present particular foci, their titles suggest that the vast majority of these articles are about STEM rather than one of the component disciplines of STEM. The pattern suggests that the journal has attracted the kinds of articles it hopes to attract, a result consistent with what were reported in prior editorials (Li, 2018a, 2019; Li, Wang, Xiao, & Froyd, 2020a). At the same time, the result also suggests that the journal has become an important place for researchers who are looking to read and cite articles in STEM education research.

Moreover, all of these most-cited articles were contributed by scholars affiliated with a research organization or institution in the USA. The result illustrates active development and leadership in STEM education research in the USA, as reflected in this journal, a pattern consistent with data from previous years (Li, Froyd, & Wang, 2019a; Li, Wang, Xiao, & Froyd, 2020a).

Performance progress measured in terms of the number of publications and downloads

The *IJ-STEM* published a total of 55 articles (including research articles, reviews, commentaries, etc.) in its sixth

¹We shared with Scopus about these errors. If these errors were corrected, the CS might be different for this journal. We certainly hope things will become better in reliability with the CS calculation in the future.



PC year (August 2019 to July 2020). Figure 1 shows the journal's growth in terms of the number of publications in each cycle year, from August 2014 to July 2020. Based on the last three PC years, it is clear that the journal has stabilized in terms of the number of published articles.

To get a better sense of the journal's progress, we should also look at aspects beyond the indexing services and the number of published articles. One important aspect is the number of article accesses and downloads from this journal. Over the years, the journal's publications have been increasingly accessed by researchers and readers worldwide. Figure 2 shows the total number of times journal publications were accessed by year. Overall, we can notice two important features:

- (1) Over the 6 years from 2014 to 2019, there had been a phenomenal increase of accesses from 6669 to 373,846.
- (2) The trend of access increase has been overall consistent during the past 3 years: from 2016 (54,883 times) to 2017 (119,095 times), a 117% increase or net 64,212 more accesses in 2017; from 2017 (119,095 times) to 2018 (217,873 times), an 83% increase or net 98,778 more accesses in 2018; from 2018 (217,873 times) to 2019 (373,846 times), a 72% increase or net 155,973 more accesses in 2019.

Apart from merely reflecting an increase in the number of articles available to be accessed, the number of

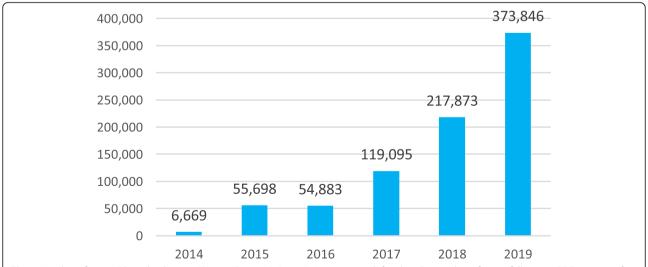


Fig. 2 Number of access* by calendar year (Source: Springer). (Note *: Accesses are defined as the number of times full text or PDF versions of articles are accessed directly from the journal website and SpringerLink. Downloads are defined as HTML, LookInside, PDF, and Epub click. Please note that accesses do not include article downloads from mirror databases such as PubMed Central)

accesses each year and its increasing trend also provide clear indications that (1) high-quality articles are being published in this journal and (2) there is an increasing interest in STEM education research worldwide.

Taken together, these two figures provide a glimpse of the on-going mutually supportive development of scholarly activity and readership in STEM education internationally.

To examine further journal article accesses, we can take a closer look at some most-accessed articles. The top 10 most-accessed articles in each year from 2014 to 2018 were reported in a previous editorial (Li, Froyd, & Wang, 2019a). Table 2 shows the top 10 most-accessed articles in 2019 in descending order. Similar to what we noticed before (Li, Froyd, & Wang, 2019a), the top 10 list has little overlap with the top 10 lists of previous years, even though the publication dates are from 2015. Only the 2019 article by Margot and Kettler appeared in both the top 10 most-cited list and the top 10 mostaccessed list. Since the article is a literature review about teachers' perception of STEM integration, it may suggest a hot topic area in STEM education research. Moreover, consistent with what is noted about the top 10 mostcited list above, the vast majority of these 10 mostaccessed articles are about STEM rather than an individual STEM discipline. The result provides further confirmation about this journal's nature, as viewed by researchers and readers, and its success in what the journal aims to publish (Li, 2014).

Table 2 shows that the majority of the most-accessed publications in 2019 (7 out of 10) were contributed by scholars in the USA. There are three publications in the most-accessed article list contributed by scholars from the other three different countries (i.e., Australia,

Canada, and Cyprus). In contrast to the list of the top 10 most-cited articles (Table 1), this helps provide an excellent indication that STEM education research is also growing in other education systems. We will discuss more about this aspect in the next section.

Performance progress measured in terms of readership and authorship development

To examine the scope of the journal's impact, it is also important to learn about the journal's readership. Table 3 shows the top five countries or regions that accessed journal publications by year. It shows the international reach of the journal as well as shifts in access by country over the years. While the USA is almost always at the top of the list, it is interesting that most of the other countries or regions on the list are from Asia. Europe and Africa are relatively under-represented. The result is consistent with what we learned about the journal's readership in previous years (Li, Froyd, & Wang, 2019a) and illustrates that the journal continues to be well-received and accessed beyond the USA.

The journal has functioned as a gathering place for international researchers and readers in STEM education (Li, 2018a). Although researchers from the USA contributed a vast majority of published articles (about 75%) from 2014 to 2018 in this journal, the rest were contributed by researchers from a broad range of countries and regions (Li, Froyd, & Wang, 2019a). In 2019, the international trend continued with contributions from scholars in countries or regions that did not happen before, such as Hong Kong, Indonesia, Japan, mainland China, and Taiwan. The increased authorship from Asia shows an encouraging sign consistent with the ongoing strong interest and readership in STEM education

Table 2 Top 10 most-accessed articles in 2019

Title (publication year)	Author	Country ^a
A conceptual framework for integrated STEM education (2016)	Kelley & Knowles, 2016	USA
Teachers' perception of STEM integration and education: a systematic literature review (2019)	Margot & Kettler, 2019	USA
Teachers' roles and identities in student-centered classrooms (2018)	Keiler, 2018	USA
STEM education K-12: perspectives on integration (2016)	English, 2016	Australia
A study of the correlation between STEM career knowledge, mathematics self-efficacy, career interests, and career activities on the likelihood of pursuing a STEM career among middle school students (2018)	Blotnicky, Franz-Odendaal, French, et al., 2018	Canada
Making sense of "STEM education" in K-12 contexts (2018)	Holmlund, Lesseig, & Slavit, 2018.	USA
Students' perceptions of STEM learning after participating in a summer informal learning experience (2018)	Roberts, Jackson, Mohr- Schroeder, et al., 2018	USA
Multiple-true-false questions reveal more thoroughly the complexity of student thinking than multiple-choice questions: a Bayesian item response model comparison (2019)	Brassil & Couch, 2019	USA
Race and gender differences in how sense of belonging influences decisions to major in STEM (2018)	Rainey, Dancy, Mickelson, et al., 2018	USA
The role of visual representations in scientific practices: from conceptual understanding and knowledge generation to 'seeing' how science works (2015)	Evagorou, Erduran, & Mäntylä, 2015	Cyprus

^aCountry refers to where the corresponding author's research organization or institution is located

Table 3 Top five countries or regions that accessed the journal's publications by year

Rank	2019	2018	2017	2016	2015
1	USA	India	USA	USA	USA
2	Philippines	USA	Philippines	Indonesia	Indonesia
3	Indonesia	Brazil	Indonesia	Philippines	Turkey
4	India	Philippines	India	India	UK
5	Australia	Indonesia	Australia	Thailand	Hong Kong

Source: Google analytics

research in that region (see Table 3). It is a scholarship development trend that we hoped to see, as indicated in a previous report (Li, Froyd, & Wang, 2019a).

Promoting identity formation of STEM education

Although STEM education, as explicated by the term, does not have a long history, it has experienced dramatic and rapid development as a movement in the USA and internationally (Li, 2018b; Li & Anderson, 2020). Unlike a traditional discipline-based field like mathematics, STEM is not well defined and is thus open to different interpretations. Specifically, there is no single agreed-upon disciplinarity about STEM. Still, the field is characterized by multiple developing perspectives about STEM education, such as discussions about knowledge-based STEM competencies (Tytler, 2020) and thinking development in and through STEM education (Li et al., 2019b). All of these developments reflect STEM education research in its early stages.

Like the development trajectory of many other fields such as mathematics education, STEM education development as a distinct field will take long-term dedication and broad collaborations. There are some specific aspects that are commonly considered in identifying and tracing the identity formation of a field. For example, Kilpatrick (2008) traced the development of mathematics education as a field of study and practice distinct from mathematics. He highlighted several aspects, including the establishment of professional organizations and non-profit organizations by and for those who identified themselves as mathematics educators, mathematics education being institutionalized with diversity across countries, and in ways related to mathematics. In addition, there are other aspects being commonly referred to (Li & Lewis, 2019): (1) specific issues in mathematics education such as student learning, curriculum, testing, and teacher education, beyond teaching itself, began to be identified and studied; (2) professional conferences being organized for those interested in relevant issues in mathematics education; and (3) the establishment of specific journals including Educational Studies in Mathematics, the Journal for Research in Mathematics Education, and ZDM.

In reference to the development trajectory of mathematics education as a field, it becomes clearer that STEM education is also well into its development trajectory for establishing itself as a distinct field. By focusing on the following aspects, we can better understand the ongoing development of identity formation of STEM education.

- Identity formation in terms of establishing professional organizations, institutionalization (such as programs and centers), and professional conferences: we can easily identify numerous developments over the past decade in this aspect (e.g., Li, 2014).
- Identity formation in terms of the development and implementation of educational policy and funding support for programs and research specifically related to STEM education: it is clear that STEM education has been a national priority in the USA and several other education systems (e.g., Li, Wang, Xiao, Froyd, & Nite, 2020b).
- 3. Identity formation in terms of establishing professional journals: we have learned from literature reviews about tremendous developments in this aspect (e.g., Li, Froyd, & Wang, 2019a; Li, Wang, Xiao, & Froyd, 2020a).
- 4. Identity formation in terms of scholarship development with specifically identified issues and sets of questions: it will take much longer time, effort, and extensive collaborations to work on this aspect.

To review the state of STEM education development, further evidence and extensive discussion would certainly be needed beyond the scope of this editorial. However, specifically related to the third aspect listed above, a recent review of publications in 36 journals revealed that STEM education research is increasing in importance internationally, and the identity of STEM education journals is becoming clearer over time (Li, Wang, Xiao, & Froyd, 2020a). The review also showed that the IJ-STEM had outstanding performance in attracting and publishing STEM education articles since the journal's inception in 2014. As the journal was accepted as the first STEM education journal for inclusion in SSCI starting in 2019 (Li, 2019), the recognition marked an important milestone for STEM education journals as a distinct platform to promote STEM education's identity formation.

It is no doubt that the journal's success relies on tremendous on-going support from all contributors, reviewers, readers, editorial board members, and staff members at SpringerOpen. I want to take this opportunity to thank everyone for all the support and contribution to the journal over the past 6 years. As a leading journal in STEM education research, the recognition is both an honor and an obligation to help further the development of STEM education scholarship internationally. Taken as the theme for this editorial, it is my hope that the journal will continue to serve as a gathering place for researchers and readers worldwide to share research and promote the identity formation of STEM education as a distinct field.

Note

The journal used to publish four types of articles: research articles, reviews, short reports, and commentaries. It happened often that the category of short reports can easily cause misunderstanding about the nature of manuscripts that can be submitted for publication considerations. Thus, we decided to eliminate the category of short reports. Now the journal publishes three types of articles (i.e., research articles, reviews, and commentaries). Contributors can still submit research article manuscripts short in length, but the same quality expectation would apply to all research articles.

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Competing interests

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